



Key Facts

The findings of this research were obtained by conducting a content analysis on 790 Sexual and Productive Health (SRH) news items from 11 newspapers of different editorial stances between 01.08.2021-30.01.2022 are as below:

“Sexual dysfunctions (17%)”, “infertility and fertility (13.3%)” and “sexually transmitted diseases (9.5%)” were the most frequently mentioned SRH topics in the articles, whereas relatively few articles exclusively focused on “mental health (0.1%)”, “abortion (1.3%)” and “family planning & birth control (2.4%)”.

28%

The ratio of articles with a sensational title

26%

The ratio of articles that contains alarmism



64%

64% of those consulted in SRH news are men.



The number of genital aesthetic news (2%) is higher than that of news about abortion and sexual education.

10%

Following modern medicine methods and vaccine, alternative medicine recommendations (10%) tended to dominate newspaper articles. The newspapers that give the most place to suggestions within the scope of alternative medicine are Takvim (27%), Yeni Akit (25%), and Posta (16%).

LGBTi+, adolescents, and disabled people are severely underrepresented in the media in comparison to their actual population within the community.

Among the analyzed news, the rate of news that focuses on sexual/productive health of children/youth was 4% and LGBTi+s was 2%.



8% of the news reviewed explicitly include **advertisements** for a healthcare professional or organization. Infertility & fertility problems and genital aesthetics news are the most frequently seen SRH titles in advertisement/PR content.

The SRH topics that the newspapers dedicate the most space:

Sabah	Pregnancy (28%)
T24	Sexual Pleasure (19%)
Posta	Sexual Dysfunctions (43%)
Evrensel	AIDS/HIV (36%)
Gazete Duvar	HPV (32%)
Hürriyet	Infertility (24%)

HPV

Some news outlets displayed particular interests that were not covered by others. For instance, BirGün, Gazete Duvar, Evrensel, and Diken published a noticeably large number of news articles about HPV.